



21 December 2021

Primary Food Processors signs EU Code of Conduct

Primary Food Processors (PFP) signed the EU Code of Conduct for Responsible Food Business and Marketing Practices, thereby endorsing the aspirational objectives set out in this document. This is a voluntary initiative that PFP decided to commit to, in order to contribute to and support the transition towards a more sustainable food system.

PFP is a strong supporter of the holistic approach to making the EU food system more sustainable. We welcome recognition of the central role of food systems in the transition to a more sustainable EU economy. Over the years, substantial efforts have been made by Primary Food Processors playing a major role in securing food availability and safety, as well as rural development and farm incomes.

PFP is the association for the European primary food processing industry to the European institutions and international organisations. The primary food processing industry uses around 220 million tonnes of agricultural raw commodities (cereals, sugar beet, rapeseeds, soybeans, sunflower seeds, crude vegetable oil, starch potatoes, cocoa beans...) a year, employing over 120,000 people in Europe. PFP members form a vital link in the food chain, delivering efficiently produced, high-quality safe primary food for our customers and the consumer. The quality and safety of both agricultural raw materials and end products are paramount to our industries.

The Primary Food Processors of the EU (PFP) is composed of:

- European Committee of Sugar Manufacturers (CEFS)
- European Cocoa Association (ECA)
- European Flour Milling Association (European Flour Millers)
- European Vegetable Protein Association (EUVEPRO)
- EU Vegetable Oil and Proteinmeal Industry (FEDIOL)
- European Starch Industry Association (Starch Europe)

