

The Vital Link in the Food Chain

# Towards new requirements on Country of Origin Labelling: Consequences for the food chain

The view of the EU Primary Food Processors

## From farmer's gates to shelves PFP is the vital link in the EU food chain



Producing high-quality and safe primary food to European Consumers

Liaising with the chain partners sharing best practices developing a sustainable and competitive EU industry

#### The EU Primary Food Processors (PFP)

- 3 130 companies in 26 EU Member States
- 123 500 persons employed
- Over 60 billion euro turnover
- Supplying sugar, flour, vegetable oil, starch products, vegetable protein, cocoa-based products & other food ingredients like lecithin, protein meals, feed materials to variety of industries



#### **Everything starts with the raw materials...**

Over 220 m tonnes of agricultural raw materials

processed per year, from EU and non-EU origin, of which:



**52 mil.** tonnes of wheat and rye

22 mil. tonnes of rapeseeds

**14 mil.** tonnes of soybeans

**7.5 mil.** tonnes of starch potatoes

7.1 mil. tonnes of maize

6 mil. tonnes of sunflower seed

1 mil. tonnes of cocoa beans

0.5 mil. tonnes of linseed





#### Why is PFP impacted?



- → Single-ingredient products (art. 26(5)(e) of Reg. 1169/2011)
- → Ingredients representing more than 50% of a food (art. (26)(5)(f) of Reg. 1169/2011)













#### Why is PFP impacted?





Mandatory origin labelling for single ingredient products and ingredients representing more than 50% of a food is not economically viable for EU Primary Food Processors











**TRACEABILITY RAW MATERIAL FACTORY** (BLENDING) **RACEABILITY FINAL INGREDIENT** 

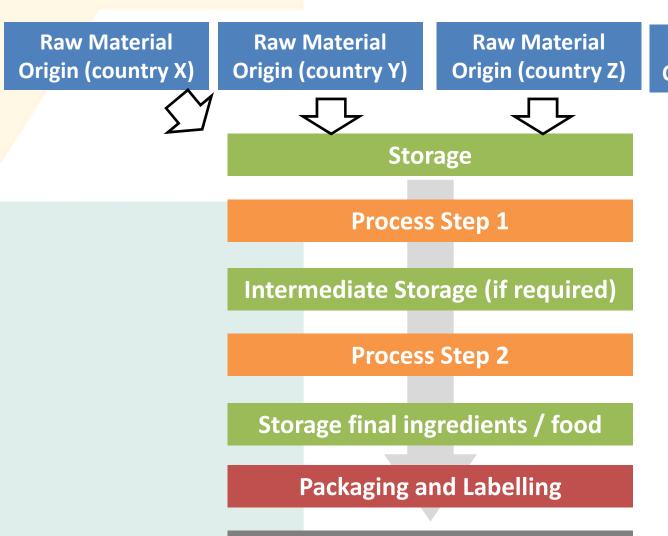
# Origin labelling goes beyond traceability

- → EU Primary Food Processors ensure traceability for incoming raw material and outgoing foods (General Food Law principle)
- → For bulk commodity businesses, blending is a key step in the process
- → Traceability of incoming raw material does not require segregation of raw material per origin throughout the process



#### From raw material to food - TODAY

**Transport** 



Raw Material
Origin (country ...)





#### From raw material to food - TOMORROW

Raw Material
Origin Country X
(or EU)



**Storage** 

**Process Step 1** 

Intermediate Storage (if required)

**Process Step 2** 

Storage final ingredients

Packaging and Labelling

**Transport** 

Raw Material
Origin Country Y
(or non-EU)



**Storage** 

**Process Step 1** 

Intermediate Storage (if required)

**Process Step 2** 

Storage final ingredients

Packaging and Labelling

**Transport** 

Raw Material
Origin Country
Z



**Storage** 

**Process Step 1** 

Intermediate Storage (if required)

**Process Step 2** 

Storage final ingredients

Packaging and Labelling

**Transport** 







## Impact on sourcing



Will take away the flexibility to deviate and/or differentiate sourcing:

- Seasonal variability
- Weather/climate variation
- Raw material quality
- Raw material price



### **Impact on storage**

Will impact the functioning of the current supply chain for storage:

- Additional silos, tanks,...
- Separate transport logistics
- Additional handling and administration





## **Impact on processing**



Processing bulk agricultural commodities is a continuous production process

- Hence, it will impact the functioning of current processing by either:
  - Requiring additional process lines per origin
  - Requiring dedicated single origin production line / plant
  - Interruption of process (batch)
- Loss of productivity and competitiveness



## Impact on labelling

Will impact the functioning of the current supply chain for labelling:

require constantly adapting labels





#### Impact on internal and international markets

Customers may request a "preferred" sourcing leading to:

- segmentation of the market
- change of trade flows
- raw material prices and potential market disruptions
- increased uncertainty in security of supplies



### **Impact on environment**

Will increase the environmental footprint of PFP foodstuffs:

- Additional transport
- Additional waste
- Increased energy use (process)
- Additional cleaning





#### Impact on consumers



Origin indication on PFP foodstuffs could be misleading consumers, by wrongly suggesting that they possess special characteristics / quality



## Conclusion











# Thank You!

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