



EUROPEAN PRIMARY FOOD PROCESSORS FORUM 2010

**18 OCTOBER 2010
BRUSSELS**

**VENUE
Hotel Silken Berlaymont**

PROGRAMME



The Commission's Communication, "EUROPE 2020, a strategy for smart, sustainable and inclusive growth", adopted on 17 June by the European Council, is looking for a "resource efficient Europe". Increasing the use of renewable sources and promoting energy efficiency constitute a crucial part of this EU flagship initiative. The role of innovation in long-term sustainability is also one of the priorities of the current Belgian Presidency.

PFP members provide the link between agricultural raw materials (farming community) and final products (secondary processors in the food and non food sectors). This is the reason why they feel their contribution to achieve these goals is of the greatest importance.

What is science telling us? What is achievable in practice, under what conditions? What are the vision and impulse of the EU institutions in facilitating this process? What are the challenges and opportunities for the primary food industry?

**Jointly organised by AAF, CEFS, European
Flour Millers, Euvepro and FEDIOL**

Hotel Silken Berlaymont
11-19, Boulevard Charlemagne
B-1000 Brussels



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The European primary food processing industry in the bio-based economy

14:00 Registration and welcome coffee

14:30 Welcome address and introduction by PFP President, Henri Rieux

14:45 – 15:45: From agricultural raw material to bio-based products: what are the prospects?

- **Prof. Dr. Ulrich Schurr** (Member of the European Technology Platform « Plants for the future »): setting the scene on the concept of bio-economy; Platforms joining forces on Knowledge Based Bio-Economy (KBBE): synergies and gaps; vision on Plants for the future.
- **Joël Abecassis** (Senior Scientist at INRA & Chairman of the scientific board of ARVALIS-Institut du Végétal): Presenting the prospects on fractionation process innovations and research perspectives.
- **Prof. Wim Soetaert** (Bio Base Europe Pilot Plant & Ghent University): Technologies for integrated biorefineries and the innovation chain for the bio-based economy: from the laboratory to the market.

15:45 – 16:15 Coffee break

16:15 – 17:00: Stepping into the bio-based economy: what are the drivers?

- **Ulf Sonesson** (Research Manager at the Swedish Institute for Food and Biotechnology (SIK), Head of Sustainability food production branch at ETP): Vision of the ETP Food for Life with particular focus on sustainable food production; integrating the concept of KBBE in the ETP strategy and action.
- **Henri Rieux** (PFP President): “Drivers, opportunities and challenges for the first-processing industry”: where do we innovate to support sustainability objectives (supply, transport, good practices, processes? What are specific sector examples? What are the challenges: regulatory, market, consumer and partnership.

17:00 - 17:30: Q&As and discussion with the audience

17:30: Closing by Mr Pedro Ortún, Director of Directorate F (Tourism, CSR, Consumer Goods and International Regulatory Agreements) of Enterprise and Industry Directorate General

“Moving towards the bio-based economy: what policy framework for a sustainable and innovative primary food processing industry”.



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HOTEL SILKEN BERLAYMONT

REGISTRATION FORM

TITLE (Dr/Mr/Mrs):
FIRST NAME: LAST NAME:
JOB TITLE:
COMPANY:
ADDRESS:
CITY: POSTCODE:
COUNTRY:
TEL: FAX:
E-MAIL:.....

Will *ATTEND* the Forum

Will *ATTEND* the cocktail

Please send the completed form before **8 October 2010** to:
PFP – E-mail: event@pfp-eu.org or fax: +32 (0)2 771 38 17

No registration fee.
All presentations will be held in English without simultaneous interpretation.