



PFP Forum on assessing environmental footprint within the agri-food chain

Date: Thursday 30 November 2017

Time: 13.30-17.00hrs

Location: Renaissance Hotel
(Rue du Parnasse, 19 – 1050 Brussels)

Programme

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|---|---------------|
| 1. Welcome coffee | 13.30 – 13.45 |
| 2. Welcome , PFP chairman | 13.45 – 14.00 |
| 3. Product Environmental Footprint (PEF) and PEF Category Rules pilots. Evaluation of the pilot phase and next steps | |
| Imola Bedo, Environmental Footprint Team, DG Environment | 14.00 – 14.30 |
| 4. Feed PEF category rules. Environmental impact and how to interpret it | |
| Nathalie Lecocq, Director General, FEDIOL | 14.30 – 15.00 |
| Coffee break | 15.00 – 15.15 |
| 5. Use Life Cycle Assessment in the food industry for measuring improvement | |
| Sanne Dekker, Researcher Environmental, Impact Assessment, FrieslandCampina Innovation | 15.15 – 15.45 |
| 6. Panel debate | |
| Moderated by Chris Horseman, freelance journalist and consultant | 15.45 – 17.00 |
| a) Methodology issues encountered from the application of PEF/LCA. | |
| b) How to find representative data & avoid data manipulation. | |
| c) Can LCA/PEF be used in B2B and B2C communication. | |
| d) LCA/PEF and other policy issues. | |
| <u>The panellists</u> | |
| • Hans Blonk, Blonk Consultants | |
| • Sanne Dekker, FrieslandCampina | |
| • Ingo Klenk, CEFS | |
| • Nathalie Lecocq, FEDIOL | |
| • Anette Christiansen, COPA-COGECA | |
| • Amanda Berlan, Leicester Castle Business School | |
| 7. Conclusions of the PFP workshop by Chris Horseman | 17.00 – 17.05 |

The workshop will be followed by a networking drink served at the premises.