

PFP FORUM 2013

14 November 2013
Stanhope Hotel Brussels

“Global markets and their impact on the primary food processors”

Programme

Moderation by Karin Helmstaedt, Freelance Journalist and Presenter at Deutsche Welle TV

- 14:30 **Registration and welcome coffee**
- 15:00-15:10 **Welcome and introduction**
Alain Brinon, PFP President
- 15:10-15:30 **Keynote address**
Jerzy Bogdan Plewa, Director-General for Agriculture and Rural Development, European Commission
- 15:30-16:00 **International supply & demand for agricultural commodities**
Vito Martielli, Analyst Grains and Oilseeds, Rabobank
- 16:00-16:20 **Addressing agricultural commodity price volatility?**
Wayne Jones, Head of the agro-food and trade division, OECD
- 16:20-16:40 **Trade constraints and opportunities and their impact on EU supplies in commodities**
Marcel Combet, Chair of the COCERAL Market and Agricultural Policy Section, Cargill
- 16:40-17:30 **Debate & conclusion**

Followed by a cocktail